

eurasia

2010 Formula BMW Pacific Series



We race to win

Formula BMW Pacific is an integral part of the emergence of Formula BMW as the global Junior Formula making it an essential step in a driver's path to the top.

Whilst it is too early to give a final schedule, the 2010 series should include:

- Six events with a minimum of 15 races**
- Minimum three official test days**
- Two F1 Grand Prix support events (most likely Sepang and Singapore GP)**
- Macau GP support event**
- Asian Festival of Speed (AFOS) events.**
- F1 GP support races feature one practice session, one QTT and two races**
- AFOS events include three 30 minute practice sessions, one 30 minute QTT and four races**
- BMW Scholarship. Euro 50,000 to two scholarship trial winners plus one scholarship to the 2009 Rookie Champion**

EURASIA – WE RACE TO WIN

The founders of Eurasia Motorsport have all experienced long and successful motor sport careers in Europe, winning championships and races in series as diverse as British Formula Three and Porsche GB.

Since being based in Asia the key personnel of the team have been responsible for 31 championship successes and countless race wins.

Eurasia Motorsport are the 2007 F.BMW Rookie Cup and 2008 Asian Formula Three Champions and we are currently winning races in the 2009 F.BMW season and vying for the championship.

Eurasia F.BMW team graduates are now winning races in series as diverse as Formula Renault Eurocup, Formula Three and Formula Atlantic.

WHY CHOOSE EURASIA ?

Best possible driver training. Our driver coach is ex-chief instructor at the Silverstone Race School and a racing champion. We provide our drivers with a strong foundation on which to build their careers

Engineering expertise. Our race engineer worked with Ralf Schumacher (Williams) and Jos Verstappen (Arrows) in addition to winning races in A1GP and being part of two F.BMW Championship successes

Sepang based test team

F1 Style pit presentation. Our drivers and guests can relax with Eurasia's renowned pit garage hospitality with beverages and snacks on tap throughout the event

Our PR department will work with the driver and his sponsor partners to assist their media, promotion and business to business campaigns.

One of our directors is also a driver manager and has taken Nicolas Kiesa and Narain Karthikeyan to Formula One. We have the expertise and experience to help drivers go all the way to Formula One

RACE PACKAGE FOR A COMPETITIVE SEASON

- **Lease of 2010 Specification Formula BMW FB2 racecar**
- **Payment of all management and administration costs**
- **Payment of all sea freight and transportation costs**
- **Team Management**
- **Mechanical service – two dedicated mechanics to your car**
- **Series registration fees**
- **Race engineer, driver coaching and in-depth data analysis**
- **New dry race tyres supplied as per regulations**
- **One set of wet weather tyres supplied at 1st race**
- **All consumables and equipment to run a car**
- **Official test fee for the team to run the car (3 days)**
- **Formula One style pit presentation**
- **Large branding space on car allocated to Driver**
- **Race car finished in Eurasia livery (BMW colours for Junior drivers)**
- **Season pass to BMW Hospitality**
- **Fresh Engine fitted before the first event**
- **All F&B for driver at the circuit provided by the Team**

TOTAL COST FOR A COMPETITIVE SEASON

Euro: Contact us for a competitive price

What is not included in basic price but is recommended:

- **Engine change for competitive reasons (one per season is recommended, 2009 Cost Euro5300, subject to original engine's condition)**
- **Official test registration fee (2009 Cost: Euro 1900)**
- **Official test tyre costs (2009 Cost: Sepang USD1060, Sentul \$900)**
- **New wet tyres as required (2009 Cost Sepang USD1060, other \$900)**
- **Accidental damage. The cost of insurance and the excess payments are for the drivers account. (2009 Premium with THB of Lloyds of London for six events plus official tests is GBP9250. Premium for test day GBP350 per day. Excess GBP2500 except for Singapore GBP3500 and Macau GBP4000 for first accident, GBP6000 for subsequent accidents)**

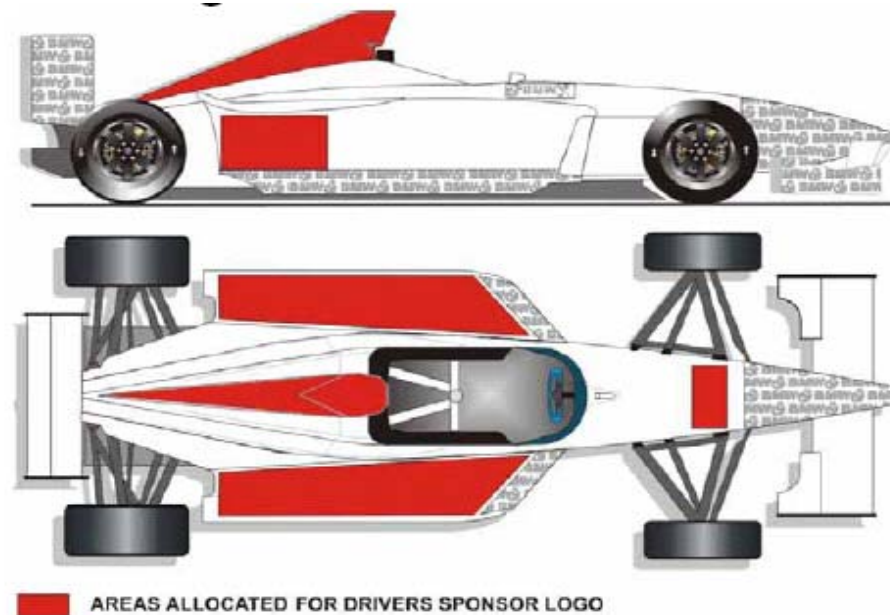
*** Prices for 2010 may increase.**

PRE-SEASON TESTING

It is highly recommended that a minimum of ten pre-season test days are undertaken. Cost is Euro 1800 per day plus new tyres and insurance/accidental damage.

ADVERTISING SPACE

The driver has the space on the car as shown in red. Additional space is by negotiation



TEST DATES

The team will undertake testing at the Sepang F1 Circuit in Malaysia on the following dates:

2009

December 15-17

2010

January 3-5, 25-26

February 8-12, 14-15

March 1-3, 9-11, 13*

***13th to be confirmed**

TESTIMONIALS

Daniel Ricciardo, 2009 British F3 Champion: "The grounding Eurasia gave me is an integral part of my current success and I would not be here without them"

Castrol Philippines: "Once again Eurasia has helped us develop a winning PR campaign for us in the Philippines. They are the number one team in our books."

Dominic Storey, Eurasia graduate: "When I moved up to Formula Toyota New Zealand the team were amazed at my grasp of data which was all thanks to Eurasia Motorsport"

Frederic Vervisch, German F3 Champion: "I learnt an incredible amount during my Asian F3 Championship winning campaign with Eurasia Team Goddard and this helped me win the German Championship"

Ambi Pur Philippines: "Eurasia Team Goddard helped put us on the map in the Philippines through an integrated promotional campaign"

CONTACT INFORMATION

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